

# THE RECYCLED MATERIALS ADVANTAGE PROGRAM

## SUPPORT

### HB 1287 (Delegate Runion)

#### Purpose

The Recycled Materials Advantage Program (RMAP) will:

- Create a preference in state purchasing for materials containing recycled content
- Increase demand for products and supplies that contain recycled materials in Virginia

#### Rationale and Key Provisions

By creating a preference in the Commonwealth's competitive bidding process for materials and supplies that contain recycled content, Virginia chooses to increase demand for discarded materials that are recyclable. Increasing demand for recycled materials helps create investment and jobs from the recycling industry and reduces demand for space in landfills. This approach is preferred over taxing or banning products and materials that suppliers and consumers want and need.

The Recycled Materials Advantage Program contains the following provisions:

- The Department of General Services promulgates regulations that provide a preference in the competitive bidding process for bidders offering materials and supplies with recycled content
- The regulations establish a system that requires an incremental increase in the percentage of recycled content to be included in materials for the bidder to be given the preference beginning with 10 percent by January 2025, 20 percent by January 1, 2028, and 30 percent by January 1, 2030
- The preference requires the Department to procure materials containing recycled content as long as the material is cost competitive in a competitive sealed bidding process

The **Coalition for Consumer Choices supports HB1287** as part of a series of important steps in the process of creating in Virginia the most robust recycling infrastructure in the U.S.

• American Chemistry Council • Fredericksburg Chamber of Commerce • Hampton Roads Chamber of Commerce • NFIB • NOVA Chamber of Commerce • Prince William Chamber of Commerce • Roanoke Chamber of Commerce • Virginia Chemistry Council • Virginia Food Industry Association • Virginia Retail Federation • Virginia Manufacturers Association • Virginia Wholesalers and Distributors Association • Virginia Retail Lodging and Travel Association