

FEEDING HOPE: THE PWCCF STORY

PRESENTATION FOR THE VIRGINIA COMMISSION TO END HUNGER

Hunger in Northern Virginia is worsening - and Prince William County faces some of the most severe impacts

Stats from the 2025 CAFB Hunger Report

36% of all DMV households are food insecure.

In PWC, that rate is 43% - amongst the highest in Northern

The most extreme category - "very low food insecurity" - impacts 820,000 people in the region. 22% of that growth in last 4 years.

Since 2020, inflation in the region is up 21%, but wages are up only 6%

48% of foodinsecure
households did not
receive charitable
food last year PWC's unreached
share is even higher
at 65%



WE ARE THE PRINCE WILLIAM COUNTY COMMUNITY FOUNDATION



PWCCF was created to ensure that every child, family, and senior in Prince William County has access to the resources they need to live healthy, stable, and thriving lives. We exist because too many residents face barriers to food, health, and opportunity — and because community-driven solutions are essential to meeting these needs with dignity and consistency.



COMBATING HUNGER ON WHEELS (C.H.O.W) WAGON PROGRAM

PWCCF's mobile program delivers fresh, nutritious food directly into underserved neighborhoods, removing transportation barriers and meeting families where they are.

PWCS FOOD PANTRY PROGRAM

Partnering with schools, these pantries provide year-round groceries for students and families in a convenient, trusted setting that reduces stigma.

BACKPACK BUDDY BAGS PROGRAM

This program ensures children have reliable weekend and holiday meals by sending them home with ready-to-eat food boxes/bags.

HEALTH & WELLNESS INITIATIVES

Programs, like our annual Back-to-School Community Event, that connect families to resources supporting physical, emotional, and overall well-being, strengthening long-term stability.



OUR IMPACT

722,288

Buddy Boxes & Buddy Bags

distributed to ensure children have meals on weekends, holidays, and school breaks. 81,834

Families Served

through PWCCF's food access programs and community distributions.

10,764,442

Meals Delivered

directly into neighborhoods through mobile distribution routes and schoolbased programs, 1,004

Community Locations

and sites served across PWC, including schools, churches, community centers, and neighborhood routes.



Our Wins

Community-Driven Reach

PWCCF successfully delivers food directly into neighborhoods, schools, and high-need areas through mobile distribution and school pantries.

Strong Cross-Sector Partnerships

Collaboration with local schools, healthcare systems, government partners, faith organizations, and corporate supporters strengthens capacity and expands reach.

Trusted Access Points

School-based pantries and community sites reduce stigma and increase consistent participation among families who might not seek aid elsewhere.

Rapid Growth & Responsiveness

PWCCF has scaled significantly since 2019 — expanding locations, programs, and meal distribution in response to rising community need.

Our Challenges

Rising Demand Outpacing Capacity
Inflation, reduced federal benefits, and regional cost-of-living pressures mean more families are in need than ever before.

Transportation & Access Barriers

Many households lack reliable transportation, making mobile distribution essential — but resource-intensive to maintain and expand.

Storage & Infrastructure Limitations

Increasing requests for fresh and frozen foods require more refrigeration, storage, and logistics support than current resources allow.

Under-Reached Families

Despite strong programming, many foodinsecure households still do not access charitable food due to awareness, convenience, or stigma barriers.

How the Commonwealth Can Strengthen Food Access Statewide

STRENGTHEN SCHOOL-BASED FOOD ACCESS

Support the creation and expansion of school food pantries across Virginia — a proven, low-stigma, high-impact model that reaches families where they are.

INVEST IN MOBILE FOOD DISTRIBUTION

Expand funding for mobile distribution vehicles, refrigeration, and logistics to bring healthy food directly into underserved neighborhoods and rural communities.

BUILD COMMUNITY FOOD SECURITY NETWORKS

Encourage counties to adopt PWCCF-style food security coalitions that align nonprofits, schools, faith partners, and local agencies around coordinated solutions.

SUPPORT DATA-DRIVEN RESOURCE TARGETING

Partner with nonprofits to improve data collection, hotspot mapping, and outcome tracking so resources can be deployed more strategically across highneed areas.

MITIGATE THE IMPACT OF FEDERAL BENEFIT REDUCTIONS

Work with local partners to buffer the effects of SNAP and Medicaid cuts through emergency food supports, gap programs, and state-level assistance.



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